



## Middletown Committee for the Arts

### Minutes

Monday, August 26<sup>th</sup>, 2013 at 5:15 pm

Middletown Police Department • Valley Road • Middletown, RI 02842

Those present: Linda Phelan, Diane Kerins, Diana Skaggs, Sharon Morgera, Lisa Hansel, Peter Turner, Jill Armstrong

Those absent: Amy Cordeiro, Carmela Geer, Richard Cambra and Diane Andrews

❖ Call to Order

- Meeting was called to order 5:21 pm by Linda

❖ Review and Approval of June 24, 2013 minutes

- Second by Diane Kerins. All in Favor

❖ Celebration of the Arts Review and Discussion

- Linda reported that artisan vendors were very pleased with the day and reiterated that Paradise Park is the perfect venue. A total of 17 vendors and more for 2014!
- It was reported that Middletown Police Officers in charge of parking were instructing arriving cars to leave and come back later due to parking limitations. It was observed that cars were not as efficiently parked as they had been in 2011 with Richard in charge of parking. Sharon suggested that the committee offer the parking of cars for a suggested donation of \$1. This donation would offset eliminating the \$100 food vendors fee as discussed later.
- Diane reported that the committee should be on the look-out for new performing artists for 2014. Her husband, John Michael, generously spent the year managing the soundboard of the performance tent. The committee agreed that compensation is in order for 2014. Despite several reminders of when Amerikick's was to arrive they arrived 2 hours early to promote themselves. The committee agreed that this is disruptive to the other demonstrations and will discuss action for 2014.

- Sharon suggested using posters with less rackcards as many businesses do not have room for rackcards but do for a poster. It was also agreed that more street signage is needed a week in advance to promote the event.
- Children's activities: Bouncy House, Pony Rides and Face Painting were a great success. It was brought to the committee's attention that although the face painter was being paid, she had put out a tip bucket to collect extra money. A cash donation of \$30 was made to The Healing CO-Op. It was agreed that if a participant is being paid for their services a tip bucket/request will not be permitted. A discussion as to whether to keep the pony rides independent or to pay the company and keep the rides free.
- Becky's Hot Dogs did not attend due to having her purse stolen the night prior and not getting any sleep. Sig's was able to keep up with his wonderful assortment of food but the committee agreed that more is needed. It was discussed that since providing food is a service the committee will no longer charge a \$100 vendor fee. This, we hope, will encourage more to participate. Donations raised from parking can be used to off-set the loss. \$251.30 was raised between Del's and Water. In addition, a plan needs to be in place to feed volunteers.
- Silent Auction total is \$467. It was agreed that the auction table needs to be moved and staffed.
- The Committee agreed that the lack of a "greeting table" to house exit survey's and beach sticker contest info was greatly missed. This needs to be in place so that attendees have a clear entrance and exit with people to greet. Also, a map of event and possible silent auction banner.
- Expenses:
  - Face Painting: \$200
  - Bouncy House: 212.40
  - Rackcards & Lawn Signs: \$542.10
  - Tent, chairs and stage (?)
  - DAS Sound (?)
- Revenue total:
  - Artist Vendors: 18 vendors @ \$30 = \$540
  - Refreshments: \$251.30
  - Food Vendors: x2 \$200
  - Silent Auction: \$467
  - Total: \$1,458.30

- Upcoming Events: none
- Diana will meet with the Friends of the Library next month to discuss the facts of the license plate.
- Club Respect: Sharon and Diana have drawn up a Call to Artist draft, which they plan to circulate in hopes of getting local artists interested in working with the children there.
- There is some new member interest generated through the arts celebration.

Meeting adjourned at 6:24

Next Meeting will be held at Paradise Park on Monday, September 23<sup>rd</sup>, 2013 at 5:15 to look over options of layout 2014.

Respectfully submitted by Linda Phelan for Carmela Geer.